

A blue-tinted photograph of a vast ocean under a cloudy sky. The text "The Roaring Twenties" is centered in white.

# The Roaring Twenties

## A Third Industrial Revolution

What national idea was proposed by President Warren Harding?

Answer: A Return to Normalcy, where people were encouraged to enjoy the surging economy and not worry about the rest of the world.

What characterized the Third Industrial Revolution?

Answer: Invention and Technology

How was industry different during this Third Industrial Revolution?

Answer: Industry switched from the production of national growth to that of consumer commerce. In other words they steel wasn't being used as much to make railroads as it was to make appliances.

What industries became predominant in the U.S. during the 1920's?

Answer: Entertainment, movies, and music industries.

## The Roaring Twenties

What was pioneered by Henry Ford?

Answer: Cars made by assembly line for mass production to consumers.

What is a consumer?

Answer: The average American person that buys things.

What innovation took place that would allow the average people who could not afford a car to buy one?

Answer: Buying on credit which allowed citizens to borrow the money buy paying it back with interest.

## Urbanization

What is Urbanization?

Answer: Transition of people living in rural or country areas to that of city areas.

What invention changed the entire landscape of American Culture?

Answer: The Automobile

## The Revolution in Manners and Morals

What changes came about for women in the 1920's?

Answer: More women held jobs, sought higher education, engaged in sports, wore looser clothing, wore their hair shorter, and move away from home.

What were these "changed" women of the era called?

Answer: Flappers

## The Electrical Home

What was the largest change to American households?

Answer: Electricity

What impacted the growth of woman's influence over the product industry?

Answer: The vast choice of electrical appliances available for the homes, which women had the power to choose, thus directing the industry.

## Advertising and the Promise of Happiness

What industry when legitimized during the 1920's

Answer: Advertising

## The Silver Screen

What medium became the most influential over Americans during the 1920's?

Answer: The movie industry

Why was the movie industry somewhat controversial?

Answer: It portrayed men and women in roles that went against traditional values.

What was "the" music of the Twenties?

Answer: Jazz

## The Jazz Age

Where was Jazz born and by what people?

Answer: The African Americans of New Orleans

What was the largest place for black culture and commerce

Answer: Harlem, New York

What was the Harlem Renaissance?

Answer: A series of letters, poems, art, etc. that came from the cultural center of Harlem during the twenties.

What was the Cotton Club?

Answer: A Harlem club that catered only to white patrons where the latest and biggest Jazz stars would perform.

## The Jazz Age

Who was considered the “empress” of blues?

Answer: Bessie Smith

## Prohibition

What is prohibition?

Answer: The banning of alcohol.

What was the 18<sup>TH</sup> amendment?

Answer: The amendment to the constitution that made it illegal to produce or sell alcohol.

Who supplied alcohol during prohibition?

Answer: Crime Lords

## Nativists and Fundamentalists

What were nativists?

Answer: People who discriminated against those who they considered to be against American values.

Who were the fundamentalists?

Answer: Christians who fought against newly developed influences that sought to undermine the morals and values that the country was founded on.

What was John Scopes arrested and tried for?

Answer: Teaching the theory of evolution

## The Golden Age of Sports

What sports became popular during the twenties?

Answer: football, baseball, and boxing

## Lucky Lindy

Who was Charles Lindbergh and what did he do?

Answer: He was the first man to fly solo across the Atlantic Ocean

What was the name of his plane?

Answer: The Spirit of St. Louis

What did Charles Lindbergh personify?

Answer: The American Hero